**Project Rubric: A Children’s Book**

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| **Score** | **Planning/Preparation** | **Content of Project** | **Delivery/Presentation** |
| 3  Excellent | * Reviews a variety of children’s books and notes differences from adult books in terms of tone, page layout, and illustrations * Chooses the type of book and topic that work well with the theme * Determines a specific age-range for the book’s audience | * Addresses the theme * Contains a clear message throughout * Is interesting and original * Is appropriate for the audience | * Includes frequent illustrations throughout * Contains no errors in grammar, usage, mechanics, and spelling * Has a format that is neat and legible |
| 2  Proficient | * Reviews a few children’s books and makes generalizations about some of the following characteristics: tone, page layout, illustrations * Chooses the type of book and topic that are somewhat appropriate for the theme * Determines a broad age-range for the book’s audience | * Somewhat addresses the theme * Contains a somewhat clear message throughout * Is somewhat interesting and original * Is mostly appropriate for the audience | * Includes several illustrations throughout * Contains several errors in grammar, usage, mechanics, and spelling * Has a format that is somewhat neat and legible |
| 1  Needs Work | * Does not review any children’s books to note differences from adult books * Does not choose a type of book and topic that works well with the theme * Does not determine age-range for the book’s audience | * Does not address the theme * Does not contain a clear message * Is not interesting or original * Is not appropriate for the audience | * Includes few or no illustrations * Contains many errors in grammar, usage, mechanics, and spelling * Does not have a format that is neat and legible |