**Project Rubric: A Children’s Book**

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| **Score** | **Planning/Preparation** | **Content of Project** | **Delivery/Presentation** |
| 3Excellent | * Reviews a variety of children’s books and notes differences from adult books in terms of tone, page layout, and illustrations
* Chooses the type of book and topic that work well with the theme
* Determines a specific age-range for the book’s audience
 | * Addresses the theme
* Contains a clear message throughout
* Is interesting and original
* Is appropriate for the audience
 | * Includes frequent illustrations throughout
* Contains no errors in grammar, usage, mechanics, and spelling
* Has a format that is neat and legible
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| 2Proficient | * Reviews a few children’s books and makes generalizations about some of the following characteristics: tone, page layout, illustrations
* Chooses the type of book and topic that are somewhat appropriate for the theme
* Determines a broad age-range for the book’s audience
 | * Somewhat addresses the theme
* Contains a somewhat clear message throughout
* Is somewhat interesting and original
* Is mostly appropriate for the audience
 | * Includes several illustrations throughout
* Contains several errors in grammar, usage, mechanics, and spelling
* Has a format that is somewhat neat and legible
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| 1Needs Work | * Does not review any children’s books to note differences from adult books
* Does not choose a type of book and topic that works well with the theme
* Does not determine age-range for the book’s audience
 | * Does not address the theme
* Does not contain a clear message
* Is not interesting or original
* Is not appropriate for the audience
 | * Includes few or no illustrations
* Contains many errors in grammar, usage, mechanics, and spelling
* Does not have a format that is neat and legible
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